



UNITED STATES MARINE CORPS
Marine Corps Recruit Depot/Western Recruiting Region
1600 Henderson Avenue Suite 238
San Diego, California 92140-5001

DepO 1720.1
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DEC 08 2003

DEPOT ORDER 1720.1

From: Commanding General
To: Distribution List

Subj: Driving Under the Influence Prevention Programs

Ref: (a) MCO P1700.24B

Encl: (1) Phases of Local Program

1. Situation. Driving under the influence is clearly incompatible with the high standards of professionalism and military discipline that epitomize our Corps. Driving under the influence must be a concern for the leadership of the Marine Corps Recruit Depot and the Western Recruiting Region. Marines who drive drunk endanger not only themselves, but also the many responsible motorists and pedestrians who use the streets and roadways of our Depot and communities. It is the Marine Corps' policy to reduce driving under the influence through a coordinated program of education, early problem detection, law enforcement, and treatment. Commanders must pursue innovative and legal options that create a positive social environment, and provide Marines alternatives to driving under the influence of alcohol. We must create an atmosphere where positive leadership and education efforts focus on individual and group responsibility coupled with viable alternatives to getting behind the wheel after consuming alcoholic beverages.

2. Mission. Implement an effective program that will help prevent driving under the influence. The driving under the influence prevention program will be a locally command sponsored program intended to assist Marines safely returning from liberty.

3. Execution

a. Commander's Intent and Concept of Operations

(1) Commander's Intent. To provide a framework of options from which local unit commanding officers will offer to serve the needs of their Marines. The program will be centered on local substance abuse education, partnerships with community organizations that safely transport Marines and Sailors once alcohol is consumed and the early identification/treatment of alcohol abusers. Preventing driving under the influence (DUI), eliminating alcohol related injury/death and the inculcation of responsible drinking are the objectives of the program. Ultimately, we are working to save careers and make better citizens and Marines. As such, commanders must offer and instill programs that are easily accessed, understood and accepted as non-attributational.

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(2) Concept of Operations. Institute a local, phased program, offering options to prevent Marines from driving under the influence. Further guidance for this multi-phase program implementation is included in enclosure (1).

(a) Phase I: An aggressive education program to all levels that underscores the seriousness and horrific costs of a DUI. Focus of effort will be the Substance Abuse Counseling Center (SACC).

(b) Phase II: Various community/command partnerships built around a contractual agreement to provide Marines, Sailors and Coast Guardsmen safe transport to their home or base. Various options will include an Arrive Alive program with the San Diego Cab Company and the Designated Driver Program of San Diego. Focus of effort will be command sponsorship, advertisement and support.

(c) Phase III: Will be the early identification of problem alcohol users, the referral to SACC and subsequent treatment programs. Focus of effort will be the SACC.

b. Subordinate Element Missions

(1) CO HQSVCBn, RTR and WFTBN

(a) Establish a multi-phase program per this Order.

(b) Coordinate and schedule an extensive unit driving under the influence prevention program.

(c) Establish and administer Arrive Alive and Designated Driver Programs per enclosure (1).

(d) Identify unit point of contact for Arrive Alive and Designated Driver Programs.

(e) Conduct liberty and holiday safety briefings and unit programs in coordination with the Depot Safety Program.

(2) MCCS Representative

(a) Serve as the Depot/WRR point of contact for all Driving Under the Influence Prevention Programs.

(b) Develop creative, high impact educational programs.

(c) Coordinate program support for WRR District Commanding Officers.

(d) Provide oversight for Arrive Alive and Designated Driver programs.

(e) Coordinate a quarterly safety brief with Depot Safety Officer/Depot Inspector.

4. Administration and Logistics

a. SACC will provide the Arrive Alive/Designated Driver Cards. SACC will arrange for the production of the cards and however units will maintain accurate accountability logs for all cards.

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b. Driving Under the Influence prevention training must be conducted semi-annually at a minimum.

5. Command and Signal

a. Command. The command point of contact for all MCRD/WRR coordination of prevention programs will be the MCRD/WRR SACC.

b. Signal. This Order is effective on the date signed.



T. W. SPENCER
Chief of Staff

DISTRIBUTION: A

PHASES OF LOCAL PROGRAM

Phase I: An aggressive education program to all levels that underscores the seriousness and horrific costs of a DWI. Focus of effort will be the Substance Abuse Counseling Center (SACC).

a. In accordance with reference (a), all Marine installations shall establish on-going programs to prevent drunk driving by Marines, their family members, and civilian employees. These programs can easily be linked to automobile and motorcycle safety programs and should be a major part of the command's proactive phase programs.

b. The education program will contain modules dedicated to providing an understanding of blood alcohol content, legal and career implications of a DUI, a video depicting Marines driving under the influence, the difference between responsible drinking and alcohol abuse and the early warning signs and progressive nature of drug and alcohol abuse. Training will be specifically geared towards officers and SNCO's, NCO's and E-3's and below.

Phase II: Various community/command partnerships built around a contractual agreement to provide Marines, Sailors and Coast Guardsmen safe transport to their home or base. Various options will include an Arrive Alive program with the San Diego Cab Company dispatcher, the Designated Driver Program of San Diego and a van at the Locker Room. Focus of effort will be command sponsorship, advertisement and support.

a. MCCA will coordinate and administer the Arrive Alive Program for implementation across MCRD San Diego. An outline of the procedures to be used when participating in the MCRD MCCA Arrive Alive program is as follows:

(1) All eligible service members attached to the Marine Corps Recruit Depot, San Diego, Ca., will be issued a numbered Arrive Alive card. All Units will be issued Arrive Alive Cards with the contract account number assigned and each individual unit will be responsible for assigning a control number for each members card. The control numbers will be assigned to the units in a series of 1000 increments as follows:

1 st Bn	1000-1999	2 nd Bn	2000-2999
3 rd Bn	3000-3999	Supt Bn	4000-4999
HQSVCBn	5000-5999	WFTBn	6000-6999
12 th MCD	7000-7999	Coast Guard	8000-8999
Dental & Medical	9000-9999	Recruiter School	10,000-10,999

(2) When a MCRD San Diego service member is unable to drive safely, the member will contact the San Diego Yellow Cab Company.

(3) When the taxi arrives:

(a) The service member will present the driver with his/her MCRD MCCA Arrive Alive card and military identification.

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(b) The driver will note the MCRD MCCS card number. He will note the name and the Social Security number from the service member's military ID card. The driver will then return the military identification card to the service member. The driver will retain the MCRD MCCS. Arrive Alive ride card.

(4) The driver will transport the service member to a destination. Upon reaching the destination, the service member will sign a trip voucher for the amount of the fare registered on the taximeter.

(5) The Yellow Cab Company will mail the trip voucher along with an invoice to MCCS MCRD (SACC) for collection. A copy of that invoice will be forwarded to a responsible unit representative for collection in the form of a money order. The payment will then be sent to MCCS who in turn will forward it to the San Diego Cab Company for settlement.

b. The San Diego Designated Driver Program can also be accessed by the service member. This volunteer community service program transports the service member and his vehicle. This program is limited to providing service members transportation from Pacific Beach, downtown San Diego and Encinitas on Friday and Saturday nights. Although this program has geographic and time limitations the transportation of the service member and his vehicle, its convenience and free cost make it a desirable alternative to drunk driving.

Phase III: Will be the early identification of problem alcohol users, the referral to SACC and subsequent treatment programs. Focus of effort will be the SACC.

a. Per reference (a), the CG and COs are tasked with timely identification, early intervention, effective treatment, rehabilitation, and appropriate disciplinary or administrative actions, followed by restoration to full duty or separation as appropriate.

b. SACC will screen all Marines referred by the commands within 72 hours of notification. Those Marines screened who are determined to be in need of these services will receive them within a timely manner commensurate with the level of assistance required.

c. Intervention and treatment services can range from early intervention that consists of prevention education through residential treatment. The levels are early intervention, outpatient services, intensive outpatient services and inpatient/residential treatment. The length and intensity of services varies with the severity of the patient's illness and their response to treatment. Placement will be based on the guidelines contained in reference (a).

ENCLOSURE (1)